

25 January 2021

Dear Shareholder,

Mothercare plc – Notice of General Meeting

I write to inform you that a shareholder circular and an associated Notice of General Meeting are now available on our website at www.mothercareplc.com.

A General Meeting of the Company will be held at the Company's head office, Westside 1, London Road, Hemel Hempstead, Hertfordshire HP3 9TD on Wednesday 10 February 2021 at 11.00 am. Please note that in light of the COVID-19 pandemic and the continuing measures on limiting group gatherings, shareholders are not permitted to attend the meeting in person.

The shareholder circular and the associated Notice of Meeting, copies of which are on our website, set out in full the business to be transacted at the General Meeting.

We wish to encourage as many shareholders as possible to take advantage of the ability to cast their votes on the resolutions before the General Meeting by the use of the electronic proxy appointment service offered by our registrars, Equiniti Limited. Please log on to your Shareview portfolio at www.shareview.co.uk by entering your portfolio identification particulars specified below, and select the link to vote. The on-screen instructions give details of how to complete the appointment process. Alternatively, CREST members may use the CREST electronic proxy appointment service, details of which are contained in note 9 of the Notice of Meeting. You are reminded that to be valid, the appointment of a proxy or proxies must be received by the Registrars not later than 11.00 am on Monday 8 February 2021, and not later than 11.00 am on Monday 8 February 2021 for CREST members.

Voting ID

Task ID

Shareholder Reference

Should you have any queries about this letter or are unable to locate the documents on the website, please contact Equiniti on 0371 384 2013 if within the UK or +44 (0) 121 415 7042 if outside the UK. Lines are open 09.00 to 17.00 Monday to Friday (excluding public holidays in England and Wales). Alternatively, you can write to them at Equiniti Limited, Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA.

Please note that this letter does not contain a summary of the contents of the shareholder circular or the Notice of General Meeting to which it relates and should not be regarded as a substitute for reading the shareholder circular and the Notice of General Meeting in full.

You have received this notification because you have registered to receive shareholder communications in paper copy from Mothercare plc in preference to electronically. To change your mailing preferences or to amend personal details, including your e-mail address, visit www.shareview.co.uk. You will need to log on your Shareview portfolio and click the “change” button next to the current details.

Lynne Medini
Group Company Secretary

Mothercare plc

NOTES

1. The Company's obligations are satisfied when documents are displayed on the website and it transmits an electronic message. The Company cannot be held responsible for failure in transmission beyond its control.
2. Your address and any other information which you supply when registering to receive shareholder communications in paper form will be used by Mothercare plc and on its behalf by its agents (including Equiniti Limited) for the purposes of providing you with shareholder communications. Addresses will not appear in the Company's shareholder register maintained by Equiniti Limited and therefore will not be available for public inspection. Use of information for the foregoing purposes and the transmission of information via the internet by its nature may involve the transfer of information outside the UK, including to countries which do not provide equivalent protection for personal data as is provided in the UK, and on systems which are not under the control of Mothercare plc.
3. Please note that in accessing Equiniti Limited's website, www.shareview.co.uk via the Company's website, you will be bound by Equiniti Limited's terms and conditions contained on <http://www.shareview.co.uk> including use of information as described in those terms and conditions. Mothercare plc does not control and is not responsible for the use of information by or on behalf of Equiniti Limited or third parties as described in those terms and conditions.
4. Mothercare plc reserves the right to continue to send any future communications to any or all shareholders in electronic form, irrespective of any election made, when the Company considers it necessary or desirable to do so.
5. Please note that Shareview@shareview-communications.co.uk is a non-reply mailbox. For details on how to contact us, please go to www.shareview.co.uk
6. The directors of the Company accept responsibility for the information contained in this document (including any expressions of opinion) and that, to the best of their knowledge and belief (having taken all reasonable care to ensure that such is the case), the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of the information.
7. Shareholders and any other person to whom this document is sent may request hard copies of this shareholder circular, the Notice of General Meeting and the information incorporated by reference from Mothercare at Westside 1, London Road, Hemel Hempstead, Hertfordshire HP3 9TD or by emailing investorrelations@mothercare.com. Hard copies of these documents will not be sent unless requested.

Confidentiality

This letter is strictly confidential to Mothercare plc and intended solely for the addressee. It may contain information which is covered by legal, professional or other privilege. If you are not the intended addressee, or someone authorised by the intended addressee to receive transmissions on behalf of the addressee, you must not retain, disclose in any form, copy or take any action in reliance on this transmission. If you have received this transmission in error, please notify us as soon as possible and destroy this letter.

Mothercare plc, registered in England and Wales with registered number 1950509. Registered office: Westside 1, London Road, Hemel Hempstead, Hertfordshire, HP3 9TD.

This letter is sent to the address registered on the “Shareview” website of the Company's registrar, Equiniti Limited. Equiniti Limited and Equiniti Financial Services Limited Registered Office: Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA. Registered in England and Wales no. 6226088 Equiniti Limited Registered in England and Wales no. 6208699 Equiniti Financial Services Limited is authorised and regulated by the Financial Conduct Authority.