Dear Information Rights Holder,

Mothercare plc (the Company) - Notice of General Meeting

We have received notification from a nominee shareholder that, as an underlying investor in Mothercare plc, you have elected to receive information rights in accordance with the Companies Act 2006. This entitles you to receive copies of documents sent to shareholders on our share register and in accordance with your request, this e-mail is to notify you that a shareholder circular and associated Notice of General are is now available on our website at www.mothercareplc.com.

There are no particular software requirements to view these documents, other than those which are described and are available on our website.

Please note that this email does not contain a summary of the contents of the shareholder circular or the associated Notice of General Meeting to which it relates and should not be regarded as a substitute for reading these documents in full.

Should you have any queries on this matter please contact Equiniti on 0371 384 2013 if within the UK or +44(0) 121 415 7042 if outside the UK. Lines are open 09:00 to 17:00 Monday to Friday (excluding public holidays in England and Wales).

Yours sincerely

Lynne Medini Group Company Secretary Mothercare plc

NOTES

- 1. The Company's obligations are satisfied when documents are displayed on the website and it transmits an electronic message. The Company cannot be held responsible for failure in transmission beyond its control.
- 2. Your election to receive information rights holder communications will remain in force until you give alternative instructions to your nominee shareholder.
- 3. Your main contact in terms of your investment remains the registered shareholder, custodian or broker who administers your investment. Any changes or queries relating to your personal details or shareholding must be directed to your existing contact.
- 4. Please note that Shareview@shareview-communications.co.uk is a non-reply mailbox. For details on how to contact us, please go to www.shareview.co.uk
- 5. The directors of the Company accept responsibility for the information contained in this email (including any expressions of opinion) and that, to the best of their knowledge and belief (having taken all reasonable care to ensure that such is the case), the information contained in this email is in accordance with the facts and does not omit anything likely to affect the import of the information.
- 6. Shareholders and any other person to whom this email is sent may request hard copies of the shareholder circular, the Notice of Meeting and the information incorporated by reference from Mothercare plc at Westside 1, London Road, Hemel Hempstead, Hertfordshire HP3 9TD or by emailing investorrelations@mothercare.com. Hard copies of these documents will not be sent unless requested.

Confidentiality

This electronic transmission is strictly confidential to Mothercare plc and intended solely for the addressee. It may contain information which is covered by legal, professional or other privilege. If you are not the intended addressee, or someone authorised by the intended addressee to receive transmissions on behalf of the addressee, you must not retain, disclose in any form, copy or take any action in reliance on this transmission. If you have received this transmission in error, please notify us as soon as possible and destroy this message.

Mothercare plc, registered in England and Wales. Registered number 1950509. Registered office at Westside 1, London Road, Hemel Hempstead, Hertfordshire, HP3 9TD.

Equiniti Limited and Equiniti Financial Services Limited Registered Office: Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA. Registered in England and Wales no. 6226088 Equiniti Limited Registered in England and Wales no. 6208699 Equiniti Financial Services Limited is authorised and regulated by the Financial Conduct Authority