

At a glance

Our vision at Mothercare is clear –
to be the leading global retailer for
parents and young children.

Worldwide sales*

£1,149m (4.5)%

Group sales

£682m (4.4)%

Underlying profit

£19.6m +51%

Statutory profit

£9.7m
compared to
loss of £(13.1)m

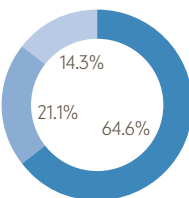
* Total UK sales plus retail sales
achieved by our franchise
partners, joint ventures and
international wholesale



Product

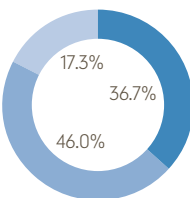
International

- Clothing & Footwear
- Home & Travel
- Toys



UK

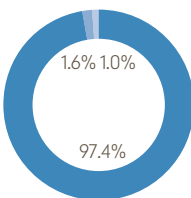
- Clothing & Footwear
- Home & Travel
- Toys



Worldwide Sales

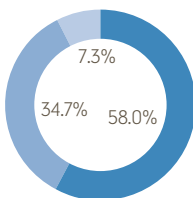
International

- Stores
- Online
- Wholesale



UK

- Stores
- Online
- Wholesale



Our brands

Mothercare

Our aim is to meet the needs of mothers-to-be, babies and children up to the age of eight years. Our **Clothing & Footwear** product includes ranges for babies, children and maternity wear and has a growing selection of branded product. **Home & Travel** includes pushchairs, car seats, furniture, bedding, feeding and bathing equipment. **Toys** is mainly for babies and complements our ELC ranges.

STORES

UK – in town: **66**

UK – out of town: **96**

International partners: **947**



Early Learning Centre

Our aim is to provide children up to the age of eight years with toys that nurture and encourage learning through play. Whilst the ranges are mainly own brand and are designed and sourced through our facilities in Hong Kong, we selectively bring in branded product that enhances our ranges.

STORES

UK – in town: **8**

UK – inserts: **121**

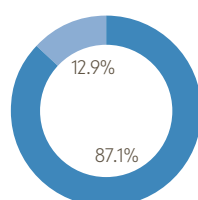
International partners: **363**



Space

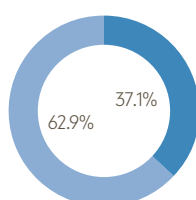
International

- Mothercare
- ELC



UK

- New, modern & refitted format
- Still to be refitted



Overview

ifc At a glance

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